

Deansboro Congregational United Church of Christ

Website: www.deansboroucc.org

Report to the 2011 Annual Meeting

During 2010, the website received an average of 42 visits a month (39 per month during 2009) or a total of 498 (391 visits during 2009).

The average number of pages viewed was 154 a month (165 per month during 2009).

There were 36 visitors a month. 68% of the visitors each month were people who had not previously visited the website (69% during 2009). The majority of the visitors were located in Central New York but there are also visitors from many other places in the country.

The most frequently viewed pages were: pastor, newsletter, and calendar .

Pages were updated regularly, especially: calendar, news, Sunday readings, back page and council pages. Council minutes and annual reports are posted as they become available.

Many visitors (members of the church, presumably) come directly to the site. A few come through search engines (Google and Yahoo). Some come through links on the UCC, New York Conference and Waterville Times websites.

The webservant welcomes contributions of information and photographs for posting on the website. and records his thanks to people who provided materials during 2010.

Comments and suggestions about how to make the website more informative and helpful to members are always welcome.

Respectfully submitted,
Lawrence C Gilley
Webservant